

If you suffer pain and bleeding when using the toilet, you probably think you have haemorrhoids. Haemorrhoids are very common so you may be right, but you might actually have an anal fissure.

At some point in their lifetime, many Australian adults will report symptoms of either anal fissure or haemorrhoids. So don't be embarrassed to discuss it. You're not alone.

What is an anal fissure?

An anal fissure is, quite simply, a tear in the lining of the anal canal. The tear is often the result of constipation and may heal in time if the anal muscle is functioning normally. However, if there is a spasm of the anal muscle, blood flow to the anal lining may be restricted, preventing the fissure from healing. This can cause severe pain and bleeding, however, help is available.

Relax, now there's Rectogesic.™

Rectogesic works by acting on the actual cause of the condition, providing more than just temporary relief of the pain and discomfort of anal fissure.

Rectogesic relaxes the spasm of the anal muscle increasing blood flow to the area, promoting healing of the tear. It effectively relieves the pain and promotes healing of most fissures, whether acute or chronic.

Rectogesic is simple to use.

Rectogesic is an ointment that should be applied two to three times daily for a period of a few weeks, with chronic cases requiring treatment for up to 4-8 weeks.

Always read the label and use only as directed. Please see your doctor if pain or discomfort persists.





HELPS HEAL ANAL FISSURES



**Relax, now
there's
Rectogesic to
help heal
anal fissures.**

Reference: I. Lund JN, Scholefield JH. A randomized, prospective, double-blind, placebo-controlled trial of glyceryl trinitrate ointment in the treatment of anal fissure. *The Lancet* 1997; Vol 349, No. 9044: 11-14. H&T CEA0003

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